

Chapter 13. Implementation

13.1 Importance of Implementation

Once this plan is adopted by the Madison County Commissioners, it is critical for the county and partner organizations to begin working on implementing the recommendations contained herein. It is also important to review the list of recommendations once a year to assess and document progress, make plans for the next year and adjust timeframes as needed. Used in this way, the plan will remain a “living” document and should be useful for the next five to ten years. Between five and ten years from adoption the County should revise this plan. The revision should contain updated growth, housing, economic and related information and revised goals, strategies and recommendations.

13.2 Implementation Plan

The first table below contains a list of abbreviations or acronyms, along with their full names. The abbreviations are used in the second table below.

Acronym	Full Name
A-B Tech	Asheville-Buncombe Technical College
CHC	Community Housing Coalition of Madison County
CTP	Comprehensive Transportation Plan
DENR	Department of Environment and Natural Resources
EDB	Madison County Economic Development Board
LOSRC	Land-of-Sky Regional Council
MC	Madison County
MCTA	Madison County Transportation Authority
NC WRC	North Carolina Wildlife Resources Commission
NCDOT	North Carolina Department of Transportation
NCGS	North Carolina Geological Services
RC&D	Resource Conservation and Development
SWCD	Soil and Water Conservation District
TDA	Madison County Tourism Development Authority
US FWS	United States Fish and Wildlife Service
USDA	United States Department of Agriculture

The table below represents a compilation of all the recommendations included in this plan. They are listed in the order they appear in the plan and using the same numbers as appear in the respective chapters. Approximate timeframes are given for implementing each recommendation. The lead organization is most often the county because this is a plan for Madison County government, while other organizations are listed as the lead for a few recommendations. The main partners are also listed for each recommendation, recognizing that other organizations and/or individuals may become involved.

Rec. #	Recommendation	Timeframe	Lead Agency or Organization	Partners
<i>Environmental Issues and Natural Resources</i>				
5.3.1	Strengthen pre-development evaluation process for ALL types of development	Within 1 year	County	
5.3.2	Request a geotechnical analysis under potentially risky conditions	1-3 years	County	NC Geological Services (resource)
5.3.3	Encourage designs that leave large, unfragmented natural areas intact	Ongoing	County	NC Wildlife Resources Commission, Mountain Valleys RC & D Council
5.3.4	Encourage and consider requiring conservation-based design and development plans, for all types of development.	1-3 years	County	
5.3.5	Utilize outside resources to identify areas that are highly rated for biodiversity and wildlife habitat and encourage conservation of these areas	1-3 years	County	NC Wildlife Resources Commission, US Fish & Wildlife Service, LOSRC
5.3.6	“Steer” development to occur along existing roadways and in/near existing communities (through zoning changes – see also 6.3.2, 11.4.1 and 11.4.2)	Within 1 year	County, ED Board	Towns
5.3.7	Encourage the use of Best Management Practices (BMPs) for controlling erosion and storm water run-off.	Ongoing	County	NCSU Arboretum, Madison SWCD

Rec. #	Recommendation	Timeframe	Lead Agency or Organization	Partners
5.3.8	Partner with other organizations to provide education and educational materials about the importance of preserving the County's natural resources and ecosystems.	1-3 years	County	NC Wildlife Resources Commission, NC DENR, County School System
<i>Economic Development Strategies</i>				
6.3.1	Support economic development programs and services with staff and funding.	Within 1 year (FY 2011)	County	EDB
6.3.2	Modify zoning regulations to encourage more business activity – a variety of businesses along the main corridors and allow for multiple uses in the R-A district. (see also 5.3.6 and 11.4.1)	Within 1 year	County	EDB
6.3.3	Develop incentives to encourage businesses to locate or expand in Madison County.	1-3 years	County	EDB, TDA, MC Chamber
6.3.4	Establish partnerships with the towns and with other economic development and related organizations.	1-3 years, then ongoing	County and EDB	Hot Springs, Mars Hill, Marshall, EDB, TDA, Madison Farms, MC Arts Council, Asheville Chamber
6.3.5	Work with infrastructure providers to improve communications and utilities infrastructure. (see also 9.3.4, 10.7.1 and 10.7.3)	1-3 years	County	Infrastructure providers
6.3.6	Expand workforce training to meet the needs of current and future employment opportunities.	Ongoing	EDB	MC School Board, A-B Tech, Mars Hill College
<i>Agriculture</i>				
7.6.1	Create and adopt a countywide Farmland Protection Plan (FPP).	Within 1 year	Agricultural Advisory Board	Planning Board, County Extension Office, Madison Farms
7.6.2	Consider providing property tax reductions/incentives for active agricultural producers and enforce the use of the Present Use Value program.	1-3 years	County	Agricultural Advisory Board, County Extension Office

Rec. #	Recommendation	Timeframe	Lead Agency or Organization	Partners
7.6.3	Consider implementing land use and development policies and/or regulations that support and encourage agriculture.	1-3 years	County	Agricultural Advisory Board, County Extension Office
7.6.4	Provide education, training and technical assistance to farmers and potential future farmers.	1-3 years, then ongoing	Madison County Schools and Extension Office	Madison 4-H, Madison Farms, Future Farmers of America
7.6.5	Adopt a County policy to purchase local food and agriculture products if available at competitive prices.	Within 1 year	County	Madison County Schools, Madison Farms
7.6.6	Seek outside funding to support the purchase of local food and food products.	Ongoing	County	County Extension Office, USDA, EDB, Advantage West
7.6.7	Consider infrastructure needed to support agriculture and agricultural products (e.g., facilities, transportation, communications, etc.) when planning for, prioritizing and funding infrastructure projects.	Ongoing	County	NCDOT, Madison Farms, County Extension Office, towns, phone and internet providers
7.6.8	Facilitate the coordination and collaboration of economic development, business, tourism and agricultural organizations for the purposes of planning, marketing and “packaging” a variety of products/offerings, which will bring more revenue to businesses, farmers and the County.	1-3 years	County EDB and TDA	Madison Farms, County Extension Office, Madison County Visitors Center, Madison Chamber
Transportation				
8.3.1	Work with NCDOT, the RPO and the Madison County Transportation Authority (MCTA) to improve public transportation services.	1-3 years; ongoing	County	NCDOT, RPO, MCTA
8.3.2	Work with NCDOT and the RPO to designate additional park-and-ride lots	Within 1 year	County	NCDOT, RPO

Rec. #	Recommendation	Timeframe	Lead Agency or Organization	Partners
8.3.3	Work with NCDOT to enhance the safety for bicyclists on NC 251, NC 213 and other roads identified in the Madison County CTP	1-3 years	County	NCDOT, RPO, Blue Ridge Bicycle Club
8.3.4	Consider pursuing scenic byway designation for additional roadways in the County.	3-5 years	County	TDA, NCDOT
Housing				
9.3.1	Revise the Zoning Ordinance to allow greater density in places near towns, employment centers and infrastructure and consider providing incentives for the development of affordable housing.	Within 1 year	County	Towns, Community Housing Coalition
9.3.2	Revise the Zoning and Subdivision Ordinances to allow for conservation-based subdivisions and clustering of housing units. (see also 5.3.4)	Within 1 year	County	
9.3.3	Partner with developers who can utilize housing tax credits to create affordable housing.	1-3 years	County	Community Housing Coalition, housing developers
9.3.4	Partner with Mars Hill, Marshall and Hot Springs to develop water and sewer infrastructure. (see also 6.3.5 and 10.7.2)	1-3 years for planning; 3-10 yrs for implem.	County	Towns
9.3.5	Establish a Housing Trust Fund and fund it annually.	3-5 years	County	Community Housing Coalition
9.3.6	Support the Community Housing Coalition of Madison County (with staff support, matching funds)	1-3 years	County	Community Housing Coalition
9.3.7	Raise awareness about savings, loan and education programs for lower income individuals.	1-3 years	Community Housing Coalition	Local housing authorities, towns

Rec. #	Recommendation	Timeframe	Lead Agency or Organization	Partners
9.3.8	Encourage/support the formation of community land trusts.	3-5 years	County – code changes; CHC – implementation	Local developers
9.3.9	Continue to be actively involved in the Asheville Regional Housing Consortium and encourage Mars Hill, Marshall and Hot Springs to get involved.	Ongoing	County	Asheville Regional Housing Consortium, Towns
9.4.1	Develop and adopt a Minimum Housing Code.	1-3 years	County	Community Housing Coalition
Infrastructure				
10.7.1	Work with Mars Hill and Marshall to develop coordinated plans for development and infrastructure along the NC 213 corridor. (see also 6.3.5 and 9.3.5)	1-3 years for planning	County	Towns
10.7.2	Work with each of the towns to adopt a common vision for development surrounding the towns and to provide water and waste water infrastructure, as needed, in these areas.	1-3 years	County	Towns
10.7.3	Work with internet and telephone service providers and land owners as appropriate, to expand high-speed internet and phone coverage throughout the County.	3-5 years,	County	Internet and phone service providers
Growth Management and Future Land Use				
11.4.1	Allow a variety of medium intensity uses along portions of the main roads, as shown on the Future Land Use Map. (see also 5.3.6 and 6.3.2)	Within 1 year	County	EDB
11.4.2	Allow higher-density development adjacent to and around the towns. (see also 5.3.6)	1-3 years	County	Towns

Rec. #	Recommendation	Timeframe	Lead Agency or Organization	Partners
11.4.3	Develop community plans for the neighborhood/community centers identified on the map to determine appropriate regulations and guidelines for these centers.	1-3 years	County	Communities of Spring Creek, Laurel, Wolf Laurel and Sandy Mush/Trust
11.4.4	Adopt a zoning district that allows a mix of businesses and industries and apply it to the areas identified as “business and industry clusters.”	Within 1 year	County	EDB, TDA
11.4.5	Allow for nodes of mixed-use development around the new interchanges along US 19	1-2 years	County	EDB
11.4.6	Establish a design review process and maximum square footage requirements for buildings in the Retail-Business and Mixed-Use Corridor zones.	1-3 years	County	
11.4.7	Consider increasing the minimum lot size in R-A zoning to encourage rural and agricultural land uses and development and to preserve rural character.	1-3 years	County	County Extension Office, Madison Farms
11.4.8	Adopt lighting regulations to enhance safety and protect the rural character and night sky.	1-3 years	County	
11.4.9	Provide incentives to encourage more affordable housing.	1-3 years	County	Community Housing Coalition
11.4.10	Develop and distribute educational materials to help citizens understand county zoning and subdivision regulations and the review and approval processes.	1-3 years	County Planning Board	
<i>Intergovernmental Coordination</i>				
12.2.1	Coordinate with the towns on plans to accommodate future growth and plans for annexation and extra-territorial jurisdiction (ETJ).	1-3 years	County	Towns

Rec. #	Recommendation	Timeframe	Lead Agency or Organization	Partners
12.2.2	Work with the School Board to identify sites for new schools and on plans to consolidate schools.	Ongoing	County	School Board and Superintendent
12.2.3	Regularly share information with the School Board and the colleges to identify issues of mutual concern and to review capital and expansion plans.	Ongoing	County	School Board and Superintendent, Mars Hill College, A-B Tech
12.2.4	Continue to be active in the Land-of-Sky RPO and work with the towns to develop countywide transportation priorities.	Ongoing	County	RPO, Towns
12.2.5	Continue to be active on the Land-of-Sky Regional Council board and with regional projects.	Ongoing	County	LOSRC, Advantage West, other regional organizations
12.2.6	Consider conducting a feasibility study to look at consolidation and coordination possibilities for water and sewer facilities and services.	1-3 years	County	Towns